

home & outdoor décor

SPRING 2020

OUTDOOR CUSHIONS
AND MORE

DOORMATS

RUGS



entryways®

DOOR AND FLOOR MATS CREATED BY ARTISTS



inspired | unique | creative



DIVINEHOME

for exquisite tastes

welcome to our spring 2020 catalogue



doormats

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presenting the V&A Doormat Collection



entryways®
DOOR AND FLOOR MATS CREATED BY ARTISTS



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DIVINEHOME
for exquisite tastes

outdoor cushions

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doormats

COLLECTIONS: V&A
WILLIAMSBURG
HANDMADE
SWEET HOME
WEATHER BEATERS

MATERIALS: COIR
POLYPROPYLENE

V&A Doormat Collection

We are pleased to unveil the sumptuous V&A Collection of doormats. Designed in collaboration with England's Victoria and Albert Museum (V&A) — the world's leading museum of art, design and performance.

100% NATURAL COIR WITH BACKING.

**EACH DESIGN OFFERED
IN TWO SIZES:
45 X 75 CM • 60 X 90 CM**

45 x 75 cm

60 x 90 cm

V&A



NEW!



V300 / V300-L - This Is the Cat



V301 / V301-L - Cranes



V302 / V302-L - Espalier



The House that Jack Built by C.F.A. Voysey



Pair of cranes by Kishinami Ryukei



Strawberry Thief by William Morris



V303 / V303-L - Poppy Field



V304 / V304-L - Strawberry Thief



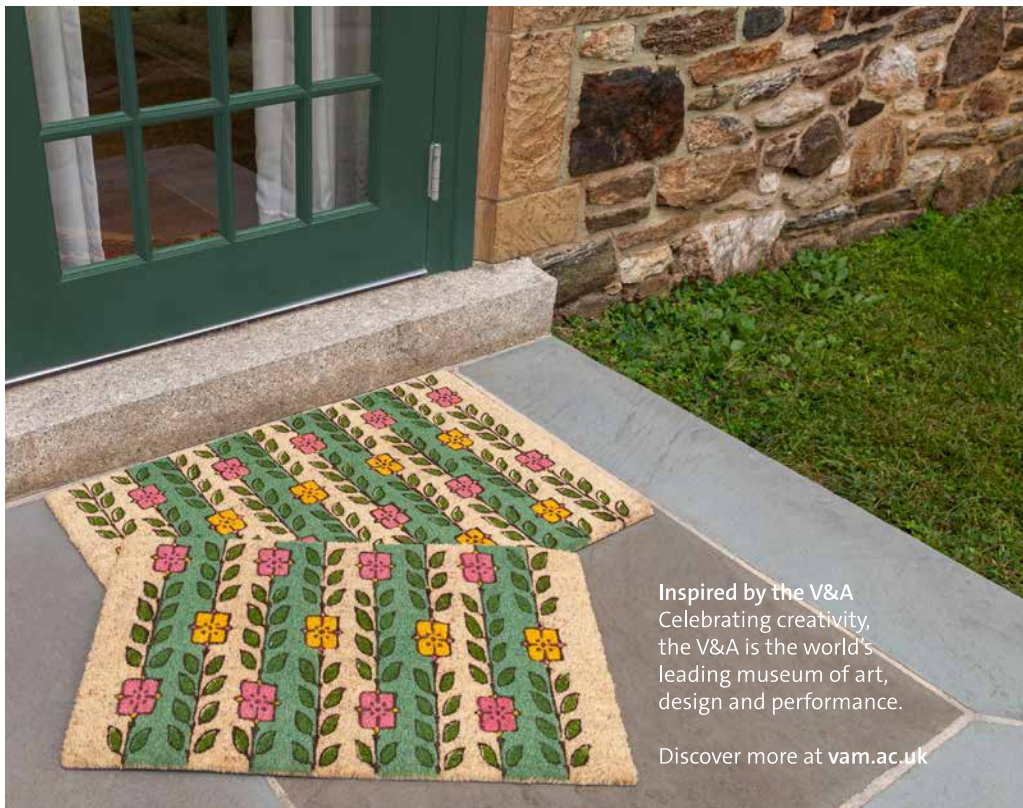
V305 / V305-L - Art Deco



V306 / V306-L - Waves



NATURAL COIR WITH BACKING



V302 / V302-L - Espalier

Inspired by the V&A
Celebrating creativity,
the V&A is the world's
leading museum of art,
design and performance.

Discover more at vam.ac.uk

floral doormats

- S** 100% coir / 40 x 60 cm
- P** coir with backing / 40 x 60 cm
(unless otherwise noted)
- V** coir with backing / multiple sizes

DETAILS PAGE 36



2169S - Succulent



V300 / V300-L - This Is the Cat **V&A** **NEW!**



V302 / V302-L - Espalier



V303 / V303-L - Poppy Field **V&A** **NEW!**



V304 / V304-L - Strawberry Thief **V&A** **NEW!**



2166S - Solstice

©BS



2169S - Succulent



P2167 - Tropical Leaves

©BS



P2173 - Aster (38 x 71 cm)



1078S - Lavender Welcome



2099S - Roses



948S - Ink Bouquet



P1048 - One Daisy on Green



919S - Dahlias



P968 - Poppies

V304 / V304-L - Strawberry Thief

NEW!



V&A

geometrics

- S** 100% coir / 40 x 60 cm
- P** coir with backing / 40 x 60 cm
- V** coir with backing / multiple sizes

DETAILS PAGE 36



V&A

V305-L - Art Deco

NEW!



V305 / V305-L - Art Deco

V&A

NEW!



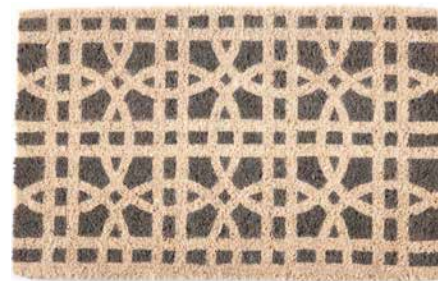
P2212 - Nodus



2050S - Annabelle



P2149 - Locking Circles



2018S - Ring Formations



P2021 - Labyrinth



536S - White Polka Dots



P2027 - Rhombi



P834 - Rainbow



2152S - Brick Stripes



122S - Ticking Stripes Black



P2027 - Rhombi

say welcome

- S** 100% coir / 40 x 60 cm
- P** coir with backing / 40 x 60 cm
- V** coir with backing / multiple sizes

DETAILS PAGE 36



P2177 - Our Happy Place **NEW!**



V301 / V301-L - Cranes



NEW!



10785 - Lavender Welcome



21665 - Solstice

©BS



P2175 - Golden Pineapple



P2177 - Our Happy Place



91035 - Pineapple Trellis



10275 - Art Nouveau Welcome

©CG



10885 - Four Pineapples



10775 - Namaste



P2106 - Just for Your Home



P1044 - Cursive Welcome

21665 - Solstice



nautical mats

- S** 100% coir / 40 x 60 cm
- P** coir with backing / 40 x 60 cm
- V** coir with backing / multiple sizes

DETAILS PAGE 36



V&A

V306-L - Waves

NEW!



V306 / V306-L - Waves

V&A **NEW!**

9315 - Starfish Welcome



9285 - Anchor

20335 - Knot-ical



V300 / V300-L - This Is the Cat **V&A NEW!**



V301 / V301-L - Cranes



V&A NEW! P2148 - Elephant



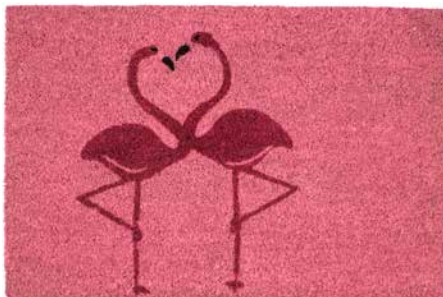
V304 / V304-L - Strawberry Thief **V&A NEW!**



P2171 - Peeping Cats



P2176 - Butterfly



P1022 - Flamingos



P2023 - Cat Face (43 x 71 cm)

V301-L - Cranes

NEW!



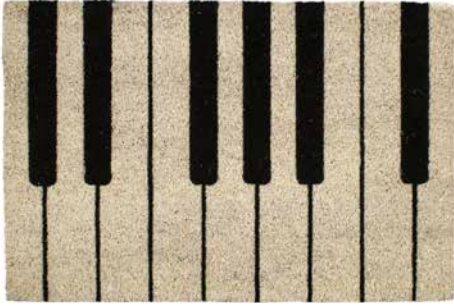
S 100% coir / 40 x 60 cm

P coir with backing / 40 x 60 cm
(unless otherwise noted)

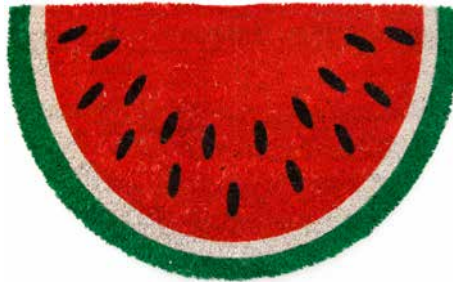
V coir with backing / multiple sizes

DETAILS PAGE 36

animal mats



P1026 - Piano



P969 - Watermelon (43 x 71 cm)



P2149 - Locking Circles



0995 - Blank



2018S - Ring Formations



P2148 - Elephant

some of our favourites

- S** 100% coir / 40 x 60 cm
- P** coir with backing / 40 x 60 cm (unless otherwise noted)

DETAILS PAGE 36



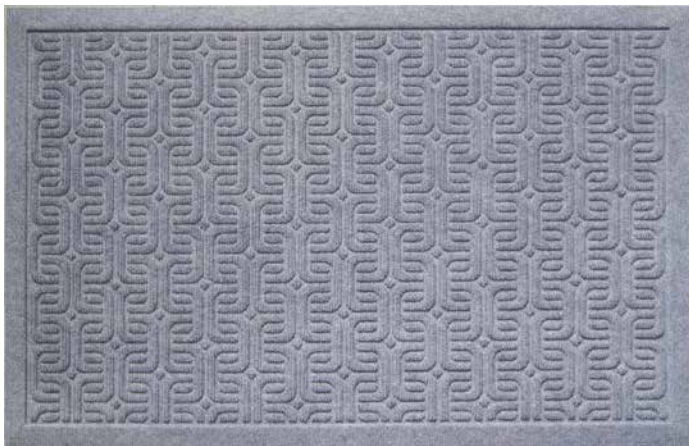
P2148 - Elephant

weather beaters collection

- Heavy-duty polypropylene
- Low-profile
- Absorbent
- Indoor or outdoor use
- All-weather

45 X 75 CM, 5 MM THICK

B9005 - Geometric Pattern



B9005 - Geometric Pattern



Soft but durable texture
scrapes debris from shoes



B9001 - Pineapple





rugs

MATERIALS: POLYESTER FROM RECYCLED
PLASTIC BOTTLES

COLLECTIONS: OUTDOOR

outdoor rugs

- Made with polyester fiber from recycled bottles
- UV & water-resistant
- Handwoven
- Soft yet durable
- Suitable for outdoor and indoor use

MOQ 2

60x90 cm

90 x 150 cm

150 x 240 cm

Sizes are approximate



NEW COLLECTION



ER63953 - Charlotte Blush, 60 x 90 cm

ER63965 - Charlotte Blush, 90 x 150 cm

ER63978 - Charlotte Blush, 150 x 240 cm

ER63983 - Charlotte Navy, 60 x 90 cm

ER63995 - Charlotte Navy, 90 x 150 cm

ER64008 - Charlotte Navy, 150 x 240 cm

ER64013 - Charlotte Light Blue, 60 x 90 cm

ER64025 - Charlotte Light Blue, 90 x 150 cm

ER64038 - Charlotte Light Blue, 150 x 240 cm

NEW COLLECTION



ER64043 - Liam Mushroom, 60 x 90 cm
ER64055 - Liam Mushroom, 90 x 150 cm
ER64068 - Liam Mushroom, 150 x 240 cm



ER64073 - Liam Green, 60 x 90 cm
ER64085 - Liam Green, 90 x 150 cm
ER64098 - Liam Green, 150 x 240 cm



ER64325 - Emma Navy



ER64313 - Emma Navy, 60 x 90 cm
ER64325 - Emma Navy, 90 x 150 cm
ER64338 - Emma Navy, 150 x 240 cm



ER64343 - Emma Green, 60 x 90 cm
ER64355 - Emma Green, 90 x 150 cm
ER64368 - Emma Green, 150 x 240 cm



ER64223 - Olivia Gray and **ER64253** - Olivia Sand

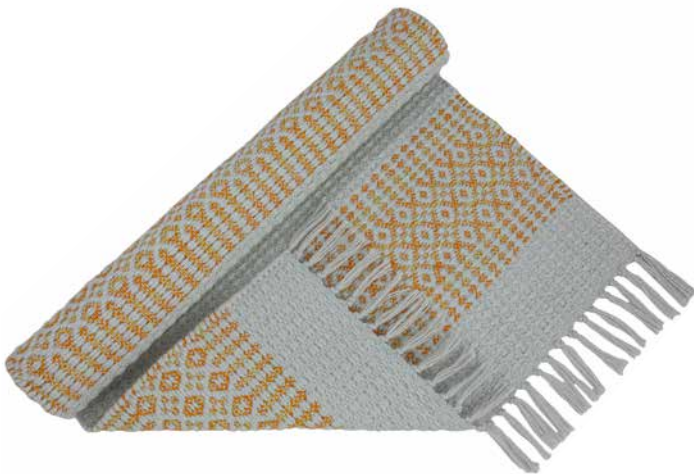
NEW COLLECTION



ER64283 - Caden Beige, 60 x 90 cm

ER64295 - Caden Beige, 90 x 150 cm

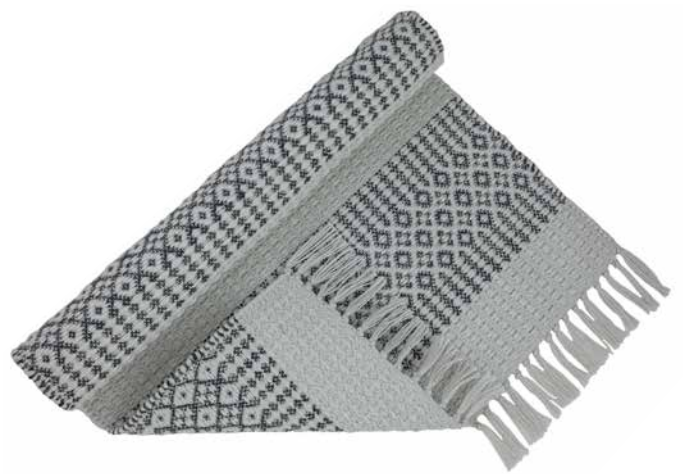
ER64308 - Caden Beige, 150 x 240 cm



ER64163 - Sophia Yellow, 60 x 90 cm

ER64175 - Sophia Yellow, 90 x 150 cm

ER64188 - Sophia Yellow, 150 x 240 cm



ER64193 - Sophia Gray, 60 x 90 cm

ER64205 - Sophia Gray, 90 x 150 cm

ER64218 - Sophia Gray, 150 x 240 cm



ER64253 - Olivia Sand, 60 x 90 cm

ER64265 - Olivia Sand, 90 x 150 cm

ER64278 - Olivia Sand, 150 x 240 cm



ER64223 - Olivia Gray, 60 x 90 cm

ER64235 - Olivia Gray, 90 x 150 cm

ER64248 - Olivia Gray, 150 x 240 cm



ER64103 - Riley Navy, 60 x 90 cm
ER64115 - Riley Navy, 90 x 150 cm
ER64128 - Riley Navy, 150 x 240 cm

ER64133 - Riley Red, 60 x 90 cm
ER64145 - Riley Red, 90 x 150 cm
ER64158 - Riley Red, 150 x 240 cm



ER63953 - Charlotte Blush





outdoor cushions

MATERIALS: POLYESTER MADE FROM
RECYCLED BOTTLES

T-SPUN POLYESTER

COLLECTIONS: HANDMADE

GRAPHIC

handmade outdoor cushions

- 100% polyester fiber from recycled materials
- Virgin polyfill insert (included)
- Treated for mold and mildew
- Water and fade resistant
- Zipper closure
- Vacuum packed for efficient shipping

43 CM SQUARE
30 X 50 CM
MOQ 2



EK64542 – Quinn, EK64517 – Quinn, EK64537 – Quinn

NEW 2020 COLLECTION



EK64517 – Quinn (Peacock Blue)



EK64522 – Quinn (Peacock Blue)



EK64537 – Quinn (Orange)



EK64542 – Quinn (Orange)



EK64557 – Amelia (Blush)



EK64562 – Amelia (Blush)



EK64577 – Amelia (Blue/Navy)



EK64582 – Amelia (Blue/Navy)

NEW 2020 COLLECTION



EK64652 – Stitches (Red)



EK64662 – Stitches (Navy)



EK64637 – Pompoms (Red)



EK64647 – Pompoms (Navy)



EK64617 – Lucas (Navy)



EK64622 – Lucas (Navy)



EK64597 – Lucas (Forest Green)



EK64602 – Lucas (Forest Green)



EK64492 – Ava (Charcoal)



EK64502 – Ava (Yellow)



Clockwise from top left: EK64662 – Stitches, EK64617 – Lucas, EK64637 – Pompoms, EK64622 – Lucas

handmade outdoor cushions



NEW!

EK64677 – Archie (Mushroom)



NEW!

EK64682 – Archie (Mushroom)



NEW!

EK64697 – Archie (Moss Green)



NEW!

EK64702 – Archie (Moss Green)



EK-014-515 – Coral



EK-014-516 – Anchor



EK-014-517 – Sailboat



EK-014-532 – Louise (Pink/Orange)



EK64502 – Ava and **EK64557** – Amelia



EK-014-533 – Thelma (Pink)



EK-014-534 – Louise (Gray/Black)



EK-014-535 – Thelma (Gray)



EK-014-528 – Waves (Red/Pink)



EK-014-529 – Waves (Red/Pink)



EK-014-526 – Waves (Navy/Aqua)



EK-014-527 – Waves (Navy/Aqua)



EK-014-530 – Waves (Black/Taupe)



EK-014-531 – Waves (Black/Taupe)



EK-014-518 – Triangles



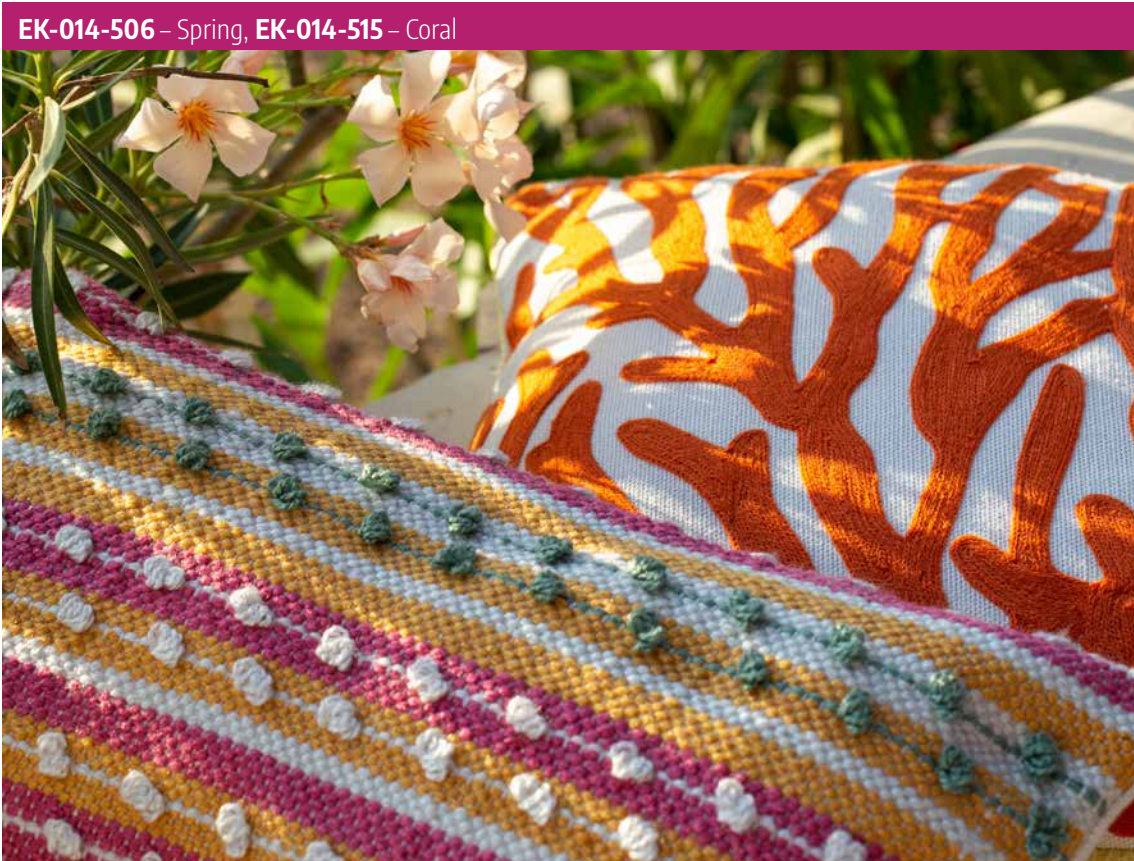
EK-014-519 – Triangles



Hidden zipper closure



EK-014-505 – Spring



EK-014-506 – Spring, **EK-014-515** – Coral



EK-014-506 – Spring

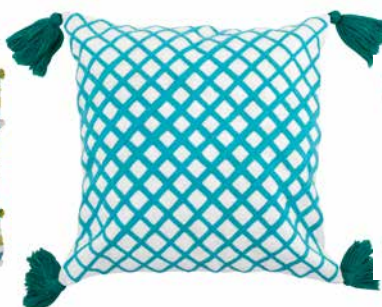
handmade outdoor cushions



EK-014-507 – Summer



EK-014-508 – Summer



EK-014-520 – Angles (Aqua)



EK-014-521 – Curves (Aqua)



EK-014-522 – Angles (Purple)



EK-014-523 – Curves (Purple)



EK-014-524 – Angles (Green)



EK-014-525 – Curves (Green)



EK-014-522 – Angles (Purple), **EK-014-520** – Angles (Aqua), **EK-014-524** – Angles (Green)



EK-014-520 – Angles (Aqua), **EK-014-517** – Sailboat, **EK-014-512** – Infinity Solids, **EK-014-516** – Anchor



EK-014-511 – Infinity Loops (Aqua)



EK-014-512 – Infinity Solids (Blue)



EK-014-509 – Infinity Loops (Yellow Ocher)



EK-014-510 – Infinity Solids (Gray)



EK-014-513 – Infinity Loops (Green)



EK-014-514 – Infinity Solids (Green)

graphic outdoor cushions

- T-spun, soft, medium weight polyester cover
- Pattern on front and back (unless otherwise noted)
- Virgin polyfill insert (included)
- Treated for mold & mildew
- Water and fade resistant
- Zipper closure
- Vacuum packed for efficient shipping

43 CM SQUARE
30 X 50 CM
MOQ 2



OP63847 – Mykonos, OP63917 – Herringbone, OP63867 – Stars

NEW 2020 COLLECTION



OP63867 – Stars



OP63872 – Stripes



OP63907 – Fun In the Sun ©BS



OP63882 – Fancy Fish ©BS



OP63937 – Grand Ginkgo ©BS



OP63917 – Herringbone ©BS



OP63922 – Herringbone ©BS

NEW 2020 COLLECTION



OP63847 – Mykonos (Yellow)



OP63852 – Mykonos (Yellow)



OP63897 – Sunset Floral ©BS



OP63947 – Succulents ©BS



OP63827 – Mykonos (Green)



OP63832 – Mykonos (Green)



OP63807 – Del Mar (Fuchsia/Orange)



OP63812 – Del Mar (Fuchsia/Orange)



OP61167 – Del Mar (Green)



OP61242 – Del Mar (Green)



OP63937 – Grand Gingko



305-321 – Koi



305-321 – Koi *



TY-014-292 – Tropical Leaves



TY-014-234 – Del Mar (Blue)



TY-014-235 – Del Mar (Blue)



305-800 – Butterfly (Aqua) *



305-801 – Butterfly (Orange)*



TY-014-231 – Ameena
(Navy/Green)



TY-014-206 – Ameena
(Navy/Coral)



TY-014-291 – Ameena
(Red/Gray)



TY-014-228 – Ameena
(Aqua/Lime)



TY-014-212 – Sedona (Taupe)



TY-014-213 – Sedona (Taupe)



TY-014-192 – Sedona (Orange)



TY-014-193 – Sedona (Orange)

* Front-only print



TY-014-121 – Aegean (Navy)



TY-014-120 – Aegean (Navy)



TY-014-152 – Aegean (Aqua)



TY-014-153 – Aegean (Aqua)



TY-014-163 – Aegean (Green)



TY-014-164 – Aegean (Green)



TY-014-181 – Aegean (Yellow)



TY-014-182 – Aegean (Yellow)



TY-014-503 – Sonoma (Orange)



TY-014-504 – Sonoma (Orange)



TY-014-258 – Sonoma (Lime)



TY-014-259 – Sonoma (Lime)



TY-014-501 – Sonoma (Blue)



TY-014-502 – Sonoma (Blue)



TY-014-134 – Mykonos (Blue)



TY-014-135 – Mykonos (Blue)

OP63897 – Sunset Floral



doormat details

Handmade Collection

The Handmade Collection is where you will find our original, high-quality, handcrafted doormats.

Our doormats are handwoven from 100% natural coir and hand-painted with eco-friendly dyes. The design, workmanship, and materials combine to deliver doormats that are appealing, useful, and durable — epitomizing functional artistry for the home.

Slight variations in color, weight, and size may occur due to the handmade nature of our product and add to the uniqueness of our all-natural doormats.

'S' Mats are 40 x 60 cm and 25 mm thick, weighing approximately 1,3 kg

Care: Shake, sweep, or vacuum clean.
Recommended for use under a sheltered area.

"S" after the product number



25 mm thick (actual size shown)



Tightly woven

Sweet Home Collection

Mats in our Sweet Home Collection are made of coir with a PVC backing and feature beautiful designs like our original Handmade Collection. This distinctive collection offers our customers beautiful design at a more affordable price.

'P' Mats are 40 x 60 cm and 15 mm thick, weighing approximately 1,4 kg

Care: Shake, sweep, or vacuum clean.
Recommended for use under a sheltered area.

"P" before the product number



15mm thick (actual size shown)



V&A Collection

Mats in our V&A Collection are made of coir with a PVC backing and feature classic designs in two sizes.

'V' Mats are available in 45cm x 75cm and 60cm x 90cm; and 15mm thick, and weights vary by size.

Care: Shake, sweep, or vacuum clean. Recommended for use under a sheltered area.

"V" before the product number



15mm thick (actual size shown)



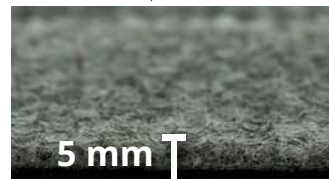
Weather Beaters Collection

Crafted of heavy-duty premium polypropylene, these handsomely designed and embossed mats have a rubber backing for rugged durability. They're equally suitable for indoor or outdoor use. They trap dirt and moisture and are great for quickly absorbing ice, water, and snow. They dry quickly and won't fade or rot.

'B' Mats are 45 x 75 cm and 5 mm thick, weighing approximately 1,1 kg

Care: Shake, sweep, or vacuum clean.

"B" before the product number



Visit our YouTube channel for videos featuring our wide variety of doormats. youtube.com/entryways

outdoor rug details

Reduce, reuse, recycle! Our Outdoor Rugs are made from recycled plastic water bottles, yet feel as soft as wool! These recycled rugs are extremely durable and versatile in style and use. They can be used indoors or outdoors, and will survive high traffic areas.

Due to the handcrafted nature of each rug, no two pieces are alike.

Use with rug pads is strongly recommended.

Each design is offered in three sizes: 60 x 90 cm, 90 x 150 cm, 150 cm x 240 cm

MOQ 2

Material: Polyester fibers from recycled bottles.

Care: Regular vacuuming and spot cleaning with mild soap as necessary is recommended. Air dry flat. Do not machine wash or dry.



outdoor cushion details

Handwoven Outdoor Cushion Collection

Made with yarn created entirely from recycled plastic bottles, our Handwoven Outdoor Cushions Collection is handsomely designed, easy to care for, and delightful to use!

MOQ 2

- 100% Polyester fiber from recycled bottles
- 30 x 50 cm' or 43 cm square
- Zipper closure
- Removable polyester insert
- UV and water-resistant
- Vacuum-packed for efficient shipping



Graphic Outdoor Cushion Collection

Available in two sizes and a variety of colors and styles, our Graphic Outdoor Cushions are printed with beautiful unique designs sourced from independent artists.

MOQ 2

- T-Spun, medium weight polyester
- 30 x 50 cm' or 43 cm square
- Finished with a knife or piped edge
- Zipper closure
- Removable polyester insert
- Suitable for outdoor or indoor use
- Vacuum-packed for efficient shipping
- Pattern on front and back



Outdoor Cushion Care: Brush off dust regularly. Wipe spills immediately. Remove stains promptly to prevent setting. Remove insert and machine wash cover in cold water. Air dry only. Do not bleach or dry clean.

displays

To obtain a display rack:
purchase the display and
receive free products of your
choice as offset. Stocking
packages with free racks available.

D-Wood

Five-Shelf Wood Display

This sturdy wood rack can hold 20 – 30
mats for good visibility and fast sale.

Image of rack is a prototype.

Actual rack may vary slightly.

180 x 86 x 47 cm
(with wheels & header)

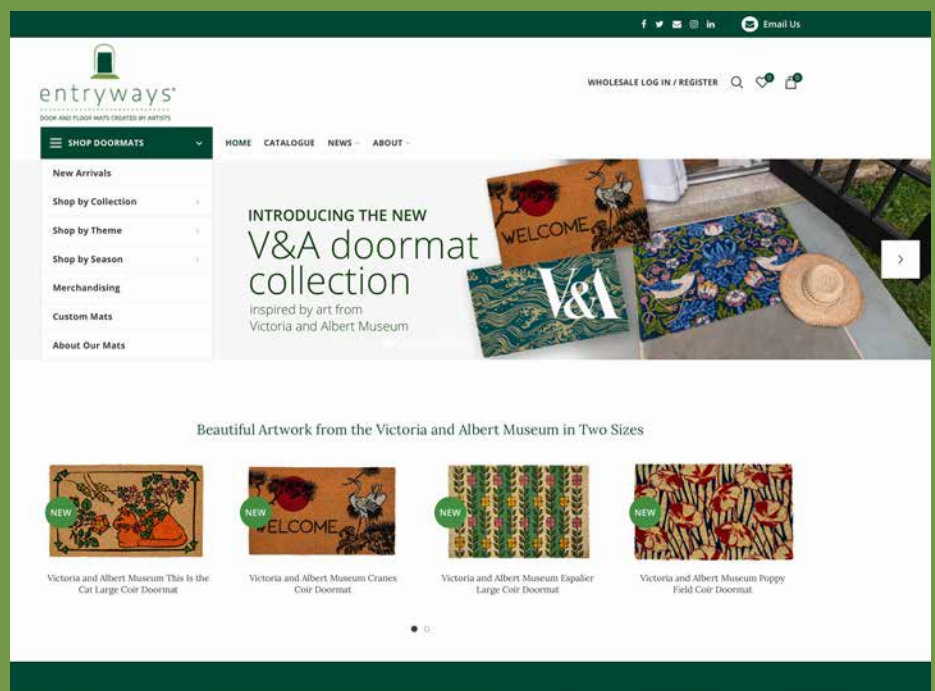


Holds mats up
to 40 x 60cm

order online

entryways.eu

Visit entryways.eu
to set up your account and
start ordering online today.



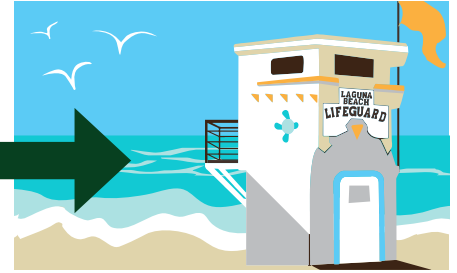
customise it!

We will work with you to get you the custom product you want. Provide us artwork, share a concept, or customize one of our existing designs to suit your needs!

- Coordinate with an existing product line
- Cater to regional favorites
- Our design team can create artwork for any theme, trend, or idea.
- Create a low cost, unique product tailored for your customers.



Original painting



Artwork we created based on the original painting

Final doormat



Contact us at sales@iucbrands.co

DREAM IT
& MAKE
IT REAL

Make your
concept a reality



Your logo

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At IUC Brands, we believe business can be both profitable and responsible. We stand behind our values of being kind toward the environment and supportive of community trade. By using sustainable resources and recycled materials, we all do our part to reduce waste and protect our planet.

Front Cover (clockwise from top left): ER64073 - Liam Green, V302 - Espalier, EK64537 - Quinn, EK64662 - Stitches, OP63832 - Mykonos, V305 - Art Deco, ER63983 - Charlotte Navy, V304 - Strawberry Thief

Back Cover (clockwise from top left): ER64313 - Emma Navy, ER64103 - Riley Navy, ER64283 - Caden Beige, ER64133 - Riley Red, ER63983 - Charlotte Navy, ER64073 - Liam Green, ER64223 - Olivia Gray, ER64163 - Sophia Yellow, ER64343 - Emma Green, ER64013 - Charlotte Light Blue, ER64253 - Olivia Sand, ER64193 - Sophia Gray

